

Artwork Photography Checklist (By Irish Artmart)

Lighting

- 1 Use natural daylight (near a window)
- 2 Avoid direct sunlight
- 3 Turn off artificial lighting

Setup

- 1 Use a clean, neutral background
- 2 Ensure artwork is straight and aligned
- 3 Remove clutter from surroundings

Camera

- 1 Use rear camera (smartphone or DSLR)
- 2 Keep camera level and straight
- 3 Avoid zoom – move closer instead
- 4 Use tripod if possible

Image Quality

- 1 Capture true colours
- 2 Take multiple shots
- 3 Include full artwork + detail shots

Editing

- 1 Adjust brightness and contrast
- 2 Correct white balance
- 3 Avoid heavy filters

Final Prep

- 1 Crop clean edges
- 2 Export high resolution images
- 3 Upload multiple images per artwork